



TASOH BIEWE VIERI

International Digital Growth Specialist | Digital Marketing Strategist | Media & IT Professional

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PROFESSIONAL SUMMARY

Results-driven International Digital Growth Specialist and multimedia professional with over 5 years of experience in IT, digital marketing, web design, and content production. Helping businesses strengthen online visibility, generate traffic, improve brand positioning, and build customer-focused digital systems. Background includes television broadcasting, internet streaming, investigative journalism, and creative direction across film and video production.

CORE COMPETENCIES

Social Media Management • Content Strategy • Lead Generation • Facebook & Google Ads • SEO • Google Business Profile Optimization • Website Creation • WordPress Development • Graphics Design (Adobe Photoshop, Premiere Pro, After Effects) • Video Editing & Cinematography • Project Management • ICT Training • Television Broadcasting • Internet Streaming

PROFESSIONAL EXPERIENCE

IT Personnel | **Victoria United Football Club (OPOPO)** | 2024 – Present

- Social Media Management, Video Editing, Graphics Design, Internet Streaming

Chief Editor & Chief Cinematographer | **ABC's Ventures Films** | 2022 – 2024

- Oversaw the entire post-production process, ensuring visual and narrative coherence
- Managed a team of editors, coordinating efforts to meet deadlines and quality standards
- Supervised camera crew and relevant departments for smooth execution of the cinematography plan
- Oversaw lighting setup — intensity, color, and direction — to achieve desired mood and atmosphere
- Conducted camera tests and rehearsals to fine-tune shots before filming

ICT Officer | **Great Step Initiative** | 2022 – 2024

- Project Writing, Report Writing, ICT Training, Graphics Design, Video Editing
- Social Media Management and Secretary Duties

IT Officer & Chief Technician | **Cam1 TV Limbe** | 2020 – 2022

- Television broadcasting, internet streaming, graphics design, video editing
- Social media management and investigative journalism coverage

Media Director | **CAMASEJ – Limbe Chapter** | 2019 – 2021

- Video coverages, graphics design, video editing, and social media management

FREELANCE & DIGITAL SERVICES

Providing professional freelance digital solutions including:

- Website Creation & WordPress Development
- Social Media Management & Content Strategy
- Ads Campaign Management (Facebook & Google)
- SEO & Google Business Profile Optimization
- Graphics Design & Video Editing

"Building Digital Systems That Transform Attention Into Growth."

VOLUNTEER EXPERIENCE

Social Media Manager | **Mildrade Manwei Foundation (MIMAF), Limbe** | 07/2022 – 2024

- Managed social media accounts including content creation, scheduling, and community engagement
- Developed campaigns to raise awareness for the foundation's mission and events
- Collaborated with volunteers to gather content and stories for social media posts

EDUCATION

Bachelor of Science in Computer Science | **University** | 2020 – 2024

Diploma in Computer Maintenance | **King Black Professional Institute of ICT Training** | 2019 – 2020

G.C.E. Ordinary Level | **Government High School Limbe** | 2013 – 2018

RELEVANT COURSEWORK

Digital Media Production • Social Media Marketing • Multimedia Storytelling • Graphic Design for Digital Media • Advertising and Public Relations

TOOLS & PLATFORMS

- Adobe Creative Suite: Photoshop, Premiere Pro, After Effects
- Social Media Management: Hootsuite, Buffer
- Platforms: Instagram, Facebook, Twitter/X, TikTok
- Web: WordPress, basic HTML/CSS
- Advertising: Facebook Ads Manager, Google Ads

HOBBIES & INTERESTS

Reading • Soccer & Basketball • Photography • Video Editing • Traveling & Cultural Exploration

REFERENCES

Mildrade Manwei Abendong — Director, MIMAF | mildrademanweifoundation@gmail.com | +237 677 342 912

Kang Elvis — Director of Communications, Victoria United FC | Elviskang95@gmail.com | +237 692 594 925

Sandra Obok — Program Manager, Great Step Initiative | Sandrabok1@gmail.com | +234 916 122 5257